<u>**AMENDMENTS TO THE CLAIMS:**</u>

This listing of claims will replace all prior versions, and listings, of claims in the application:

<u>**Listing of Claims:**</u>

1.(Currently Amended)   A Component Customization and Personalization System (CCPS) comprising:

a central site comprising an interface to a communications network, said central site further comprising a set of predetermined ~~designs and~~ images and a graphics server providing graphics tools for enabling a modification of said predetermined ~~designs and~~ images, and for further enabling the creation of new ~~designs and~~ images;

a user station coupled to said central site through said communications network, said user station comprising:

(a) a user interface for enabling a user to access said graphics server for defining a desired ~~design~~ <u>image</u> to be placed on a consumer product; and

(b) a manufacturing subsystem for receiving data descriptive of said desired ~~design~~ <u>image</u>, and for manufacturing, at said user station, at least one three-dimensional component of said consumer product to have said desired ~~design~~ <u>image</u> <u>placed on it as a decorative element</u>.

2.(Previously Presented)   The CCPS of claim 1, wherein said central site further comprises an electronic commerce engine for conducting a financial transaction with the user in order to make an accounting for the manufactured at least one three-dimensional component.

3.(Original)   The CCPS of claim 1, wherein said central site further comprises means for enabling the user to include the desired ~~design~~ <u>image</u> into said set of predetermined ~~designs~~ ~~and~~ images.

4.(Original)   The CCPS of claim 1, wherein said user interface enables the user to access said graphics server for the purpose of selecting one of said predetermined ~~designs~~ <u>images</u> as a desired ~~design~~ <u>image</u>.

5.(Original)   The CCPS of claim 1, wherein said user interface enables the user to access said graphics server for the purpose of creating said desired ~~design~~ image by modifying at least one of said predetermined ~~designs and~~ images.

6.(Currently Amended).   The CCPS of claim 1, wherein said user interface enables the user to access said graphics server for the purpose of creating said desired ~~design~~ image by inputting ~~the new design or~~ a new image.

7.(Original)   The CCPS of claim 6, wherein the user inputs a new ~~design or~~ image by digitally scanning an artwork or a photograph.

8.(Original)   The CCPS of claim 6, wherein the user inputs the new ~~design or~~ image by outputting digital data from a digital camera.

9.(Original)   The CCPS of claim 6, wherein the user inputs the new ~~design or~~ image by outputting digital data from a memory card.

10.(Original)   The CCPS of claim 1, wherein said at least one user station comprises a point-of-sale (POS) terminal.

11.(Currently Amended)   A Component Customization and Personalization System (CCPS) comprising:

a central site comprising an interface to a communications network, said central site further comprising a set of predetermined designs and images and an electronic commerce engine for conducting a financial transaction with the user; and

a user station coupled to said central site through said communications network, said user station comprising:

(a) a user interface for enabling a user to access a graphics program for defining a desired ~~design~~ image to be placed on a consumer product, the graphics program implementing graphics tools for enabling a modification of said predetermined ~~designs and~~ images, and for further enabling the creation of new ~~designs and~~ images; and

(b) a manufacturing subsystem for receiving data descriptive of said desired ~~design~~ image, and for manufacturing, at said user station, at least one three-dimensional component of said consumer product to have said desired ~~design~~ image placed on it as a decorative element.

12.(Original) The CCPS of claim 11, wherein said electronic commerce engine accepts a payment from the user in a form selected from the group consisting of a credit card, a debit card, a gift card, and a redemption of loyalty points.

13.(Currently Amended)   A Component Customization and Personalization System (CCPS), comprising:

a central site comprising an interface to the Internet, said central site further comprising a set of predetermined ~~designs and~~ images and an electronic commerce engine for conducting a financial transaction with the user;

a user station coupled to said central site through the Internet, said user station comprising:

(a) a user interface for enabling a user to access a graphics program for defining a desired ~~design~~ image to decorate at least one component of a mobile station, the graphics program implementing graphics tools for enabling a modification of said predetermined ~~designs and~~ images, and for further enabling the creation of new ~~designs and~~ images; and

(b) a manufacturing subsystem for receiving data descriptive of said desired ~~design~~ image, and for manufacturing, at said user station, at least one three-dimensional component of said ~~consumer product~~ mobile station to have said desired ~~design~~ image placed on it as a decorative element.

14.(Currently Amended)   A Component Customization and Personalization System (CCPS) user station comprising:

a user interface for enabling a user to access a graphics subsystem for defining a desired ~~design~~ image to be placed on a consumer product; and

a manufacturing subsystem for receiving data descriptive of said desired ~~design~~ image, and for manufacturing, at said user station, at least one three-dimensional component of said consumer product to have said desired ~~design~~ image as a decorative element.

4

15.(Previously Presented)   The CCPS user station of claim 14, further comprising an interface for accessing an electronic commerce engine for conducting a financial transaction with the user in order to make an accounting for the manufactured at least one three-dimensional component.

16.(Original) The CCPS user station of claim 14, wherein said graphics subsystem comprises a set of predetermined ~~designs and~~ images, and a graphics tool for enabling a modification of said predetermined ~~designs and~~ images and for further enabling the creation of new ~~designs and~~ images.

17.(Original) The CCPS user station of claim 16, wherein said graphics subsystem enables the user to include the desired ~~design~~ image into said set of predetermined ~~designs and~~ images.

18.(Original) The CCPS user station of claim 16, wherein said user interface enables the user to access said graphics subsystem for the purpose of selecting one of said predetermined ~~designs~~ images as a desired ~~design~~ image.

19.(Original) The CCPS user station of claim 16, wherein said user interface enables the user to access said graphics subsystem for the purpose of creating said desired ~~design~~ image by modifying at least one of said predetermined ~~designs and~~ images.

20.(Original) The CCPS user station of claim 16, wherein said user interface enables the user to access said graphics subsystem for the purpose of creating said desired ~~design~~ image by inputting ~~the new design or~~ a new image.

21.(Original) The CCPS user station of claim 20, wherein the user inputs a new ~~design or~~ image by digitally scanning an artwork or a photograph.

22.(Original) The CCPS user station of claim 20, wherein the user inputs the new ~~design or~~ image by outputting digital data from a digital camera.

5

23.(Original)   The CCPS user station of claim 20, wherein the user inputs the new ~~design~~ ~~or~~ image by outputting digital data from a memory card.

24.(Original)   The CCPS user station of claim 14, further comprising a point-of-sale (POS) terminal.

25.(Original)   The CCPS user station of claim 14, wherein said consumer product is a mobile station.

26.(Previously Presented)   The CCPS user station of claim 25, wherein said at least one three-dimensional component is a cover component of said mobile station.

27.(Original)   The CCPS user station of claim 25, wherein said user interface further enables a user to at least one of select, modify or create an audible signal for use with said mobile station.

28.(Original)   The CCPS user station of claim 25, wherein said user interface further enables a user to at least one of select, modify or create a graphical image for use with said mobile station.

29.(Currently Amended)   A method for providing a component customization and personalization function, comprising ~~the steps of~~:

   providing a central site comprising an interface to a communications network, a set of predetermined ~~designs and~~ images, and a graphics server providing graphics tools for enabling a modification of the predetermined ~~designs and~~ images, and for further enabling a creation of new ~~designs and~~ images;

   coupling a plurality of user stations to the central site through the communications network, each of the user stations comprising (a) a user interface for enabling a user to access the graphics server to perform a step of defining a desired ~~design~~ image to be placed on a consumer product, and (b) a manufacturing subsystem;

   receiving, at said manufacturing subsystem, data descriptive of the desired ~~design~~ image; and

manufacturing at said manufacturing subsystem at least one three-dimensional component of the consumer product to have the desired ~~design~~ image placed on it as a decorative element.

30.(Previously Presented)   The method of claim 29, wherein the central site further comprises an electronic commerce engine for conducting a financial transaction with the user in order to make an accounting for the manufactured at least one three-dimensional component.

31.(Currently Amended)   The method of claim 29, further comprising ~~a step of~~ enabling the user to include the desired ~~design~~ image into the set of predetermined designs and images.

32.(Currently Amended)   The method of claim 29, wherein ~~the step of~~ defining a desired ~~design~~ image comprises selecting one of the predetermined ~~designs~~ images as the desired ~~design~~ image.

33.(Currently Amended)   The method of claim 29, wherein ~~the step of~~ defining a desired ~~design~~ image comprises modifying at least one of the predetermined ~~designs and~~ images.

34.(Currently Amended)   The method of claim 29, wherein ~~the step of~~ defining a desired ~~design~~ image comprises inputting ~~the new design or~~ a new image.

35.(Currently Amended)   The method of claim 34, wherein the user inputs a new ~~design or~~ image by digitally scanning an artwork or a photograph.

36.(Currently Amended)   The method of claim 34, wherein the user inputs the new ~~design or~~ image by outputting digital data from a digital camera.

37.(Currently Amended)   The method of claim 34, wherein the user inputs the new ~~design or~~ image by outputting digital data from a memory card.

38.(Original) The method of claim 29, wherein at least one of the user stations is comprised of a point-of-sale (POS) terminal.

39.(Currently Amended) A method for providing a component customization and personalization function, comprising the steps of:

provding a user station comprising (a) a user interface, and (b) a manufacturing subsystem;

enabling a user, via said user interface, to access a graphics subsystem to define a desired ~~design~~ image to be placed on a consumer product;

receiving, at said manufacturing subsystem, data descriptive of the desired ~~design~~ image; and

manufacturing, by said manufacturing subsystem at said user station, at least one three-dimensional component of the consumer product to have the desired ~~design~~ image placed on it as a decorative element.

40.(Previously Presented) The method of claim 39, further comprising a step of accessing an electronic commerce engine for conducting a financial transaction with the user in order to make an accounting for the manufactured at least one three-dimensional component.

41.(Cancelled).

42.(Currently Amended) The method of claim 39, further comprising ~~a step of~~ enabling the user to include the desired ~~design~~ image into a set of predetermined ~~designs and~~ images.

43.(Currently Amended) The method of claim 39, wherein ~~the step of~~ enabling the user to access the graphics subsystem comprises enabling the user to select one of a set of predetermined ~~designs~~ images as the desired ~~design~~ image.

44.(Currently Amended) The method of claim 39, wherein ~~the step of~~ enabling the user to access the graphics subsystem comprises enabling the user to modify at least one of a set of predetermined ~~designs and~~ images.

45.(Currently Amended)   The method of claim 39, wherein ~~the step of~~ enabling the user to access the graphics subsystem comprises enabling the user to input a new ~~design or a new~~ image.

46.(Currently Amended)   The method of claim 45, wherein the user inputs a new ~~design or~~ image by digitally scanning an artwork or a photograph.

47.(Currently Amended)   The method of claim 45, wherein the user inputs the new ~~design or~~ image by outputting digital data from a digital camera.

48.(Currently Amended)   The method of claim 45, wherein the user inputs the new ~~design or~~ image by outputting digital data from a memory card.

49.(Original)   The method of claim 39, wherein said user stations is comprised of a point-of-sale (POS) terminal.

50. (Previously Presented)   The CCPS of claim 1 wherein the at least one three-dimensional component of said consumer product comprises a cover component of a mobile station.

51.(Previously Presented).   The CCPS of claim 11 wherein the at least one three-dimensional component of said consumer product comprises a cover component of a mobile station.

52.(Previously Presented).   The CCPS of claim 13 wherein the at least one three-dimensional component of said consumer product comprises a cover component of a mobile station.

53.(Previously Presented)   The method of claim 29 wherein said at least one three-dimensional component of the consumer product comprises a cover component of a mobile station.

54. (Previously Presented)   The method of claim 39 wherein said at least one three-dimensional component of the consumer product comprises a cover component of a mobile station.

55. (New)   The CCPS of claim 1 wherein, in response to the user defining as the desired image one of a modification of a predetermined image and a new image, at least one of the user station and the central site checking said desired image for content owned by another.

56. (New)   The CCPS of claim 55, wherein checking said desired image for content owned by another comprises providing a statement for user certification at the user interface.

57. (New)   The CCPS of claim 11 wherein, in response to the user defining as the desired image one of a modification of a predetermined image and a new image, at least one of the user station and the central site checking said desired image for content owned by another.

58. (New)   The CCPS of claim 57, wherein checking said desired image for content owned by another comprises providing a statement for user certification at the user interface.

59. (New)   The CCPS of claim 13 wherein, in response to the user defining as the desired image one of a modification of a predetermined image and a new image, at least one of the user station and the central site checking said desired image for content owned by another.

60. (New)   The CCPS of claim 59, wherein checking said desired image for content owned by another comprises providing a statement for user certification at the user interface.

61. (New)   The CCPS of claim 16, wherein, in response to the user defining as the desired image one of a modification of a predetermined image and a new image, at least one

10

of the user station and the central site checking said desired image for content owned by another.

62. (New)   The CCPS of claim 61, wherein checking said desired image for content owned by another comprises providing a statement for user certification at the user interface.

63. (New)   The method of claim 29 further comprising, for the case where the desired image is one of a modification of a predetermined image and a new image, checking the desired image for content owned by another.

64. (New)   The method of claim 63, wherein checking the desired image for content owned by another comprises providing a statement for user certification at the user interface.

65. (New)   The method of claim 39 further comprising, for the case where the desired image is one of a modification of a predetermined image and a new image, checking the desired image for content owned by another.

66. (New)   The method of claim 65, wherein checking the desired image for content owned by another comprises providing a statement for user certification at the user interface.

67. (New)   The CCPS of claim 1, wherein the manufacturing subsystem is further for manufacturing, at said user station, the at least one three-dimensional component of said consumer product to have a user-specified functional element.

68. (New)   The CCPS of claim 68, wherein the user-specified functional element is embedded within the image in the completed three-dimensional component.

69. (New)   The method of claim 29 wherein manufacturing at said manufacturing subsystem at least one three-dimensional component of the consumer product to have the desired image placed on it as a decorative element further comprises manufacturing at said

11

manufacturing subsystem the three dimensional component to further have a user-specified functional element.

70 (New).   The method of claim 69 wherein the user-specified functional element is embedded within the image in the completed three-dimensional component.